

*That great  
Gretsch sound!*

**GRETSCH**







**White Falcon  
Stereo  
#7595  
Hollow Body  
Electric**

**NECK:**

Laminated rock maple  
25½" scale—joined at 18th fret  
Ebony fingerboard  
Inlaid block position markers  
Adjustable truss rod with gear box  
Multiple gold binding on fingerboard  
with side position markers  
Gold inlaid and bound headpiece  
Nickel silver frets

**BODY:**

17" wide — 2" deep  
Double cutaway  
Multiple gold binding on body  
and F holes  
Laminated maple construction

**ELECTRONICS:**

Four sensitive adjustable pickups  
two treble — two bass  
Four three-way tone and pickup  
selector switches  
One system selector switch.  
Stereo, Monaural, Stereo split sound.  
Volume controls for each pickup head  
Stereo cord and junction box  
(Standby switch omitted)

**FEATURES:**

Gold plated hardware  
Deluxe high gear ratio machine heads  
Bixby tremelo tailpiece  
Adjustable bridge with individual  
saddle string adjustment  
Gold color lucite guard plate  
Multi layer white duco  
finish — hand polished

**DELUXE CASE: #6242**

Fitted interior. Thick plush lined.  
Brass hardware with accessory pocket.

**White Falcon  
#7594  
Hollow Body  
Electric**

(not shown)

**NECK:**

Laminated rock maple  
25½" scale — joined at 18th fret  
Ebony fingerboard  
Inlaid block position markers  
Adjustable truss rod with gear box  
Multiple gold binding on fingerboard  
with side position markers  
Gold inlaid and bound headpiece  
Nickel silver frets

**BODY:**

17" wide — 2" thick  
Double cutaway  
Multiple gold binding on body and F holes  
Laminated maple construction

**ELECTRONICS:**

Dual sensitive adjustable pickups  
Pickup selector switch  
Tone selector switch  
Volume controls for each pickup  
Master volume control

**FEATURES:**

Gold plated hardware  
Deluxe high gear ratio machine heads  
Bixby tremelo tailpiece  
Adjustable bridge with individual  
saddle string adjustment  
Gold color lucite guard plate  
Multi layer white duco  
finish — hand polished

**DELUXE CASE: #6242**

Fitted interior. Thick plush lining.  
Brass hardware with accessory pocket.

**NECK:**

Laminated rock maple  
 25½" scale-joined at 14th fret  
 Ebony fingerboard  
 Inlaid block position markers  
 Adjustable truss rod with gear box  
 Gold binding on fingerboard  
 and headpiece  
 Nickel silver frets

**BODY:**

17" wide — 2¼" deep  
 Single cutaway  
 Multiple gold binding on body and F holes  
 Laminated maple construction

**ELECTRONICS:**

Dual sensitive adjustable pickups  
 Pickup selector switch  
 Tone selector switch  
 Volume controls for each pickup  
 Master volume control

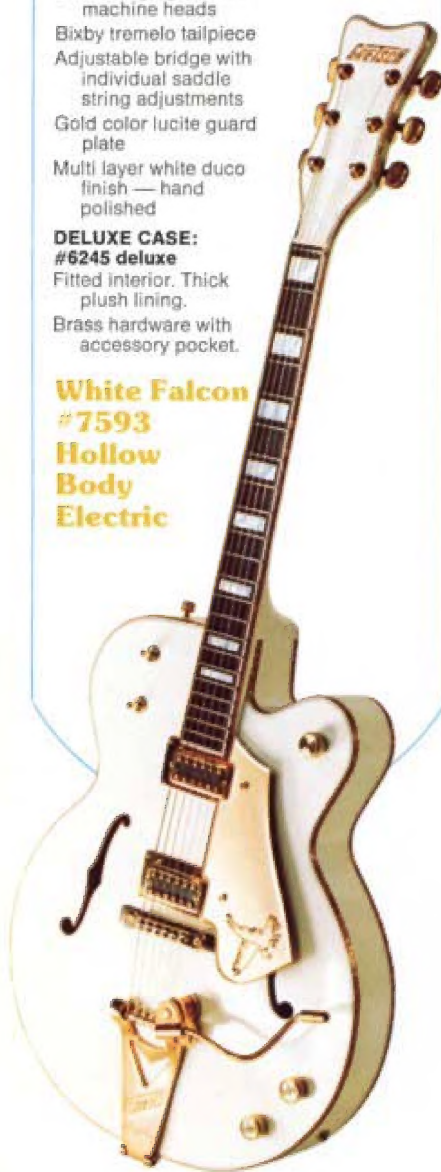
**FEATURES:**

Gold plated hardware  
 Deluxe high gear ratio  
 machine heads  
 Bixby tremelo tailpiece  
 Adjustable bridge with  
 individual saddle  
 string adjustments  
 Gold color lucite guard  
 plate  
 Multi layer white duc  
 finish — hand  
 polished

**DELUXE CASE:**

#6245 deluxe  
 Fitted interior. Thick  
 plush lining.  
 Brass hardware with  
 accessory pocket.

**White Falcon**  
**#7593**  
**Hollow**  
**Body**  
**Electric**

**NECK:**

Laminated rock maple  
 24½" scale joined at 16th fret  
 Ebony fingerboard  
 Square block inlaid position markers  
 Inlaid name plate  
 Bound fingerboard and headpiece  
 Truss rod and gear box neck adjustment  
 Nickel silver frets

**BODY:**

Exclusive easy access double  
 cutaway design  
 16" wide — 1¼" deep  
 Solid body construction  
 Multiple bound edges  
 Arched top and back

**ELECTRONICS:**

Dual humbucking pickups  
 Pickup selector switch  
 Master volume control  
 On-off phaser switch  
 Phaser blend control  
 Phaser rate control  
 On-off compressor switch  
 Compression sustain control

**FEATURES:**

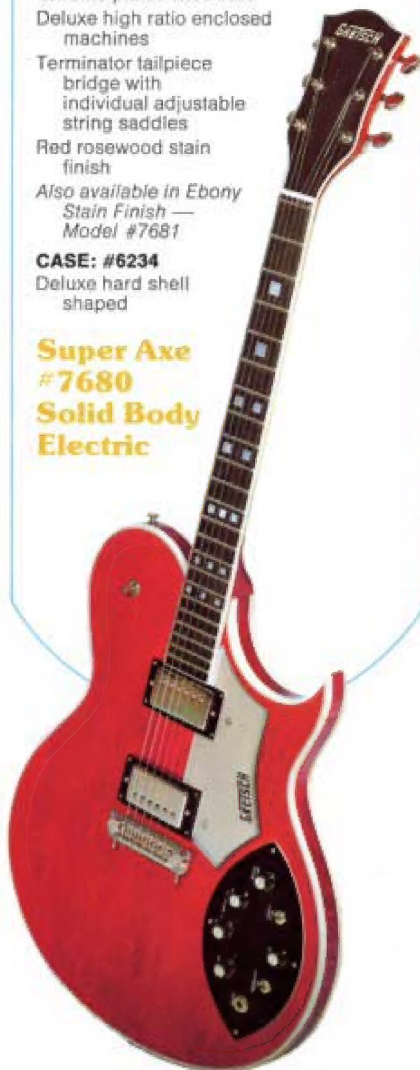
Chrome plated hardware  
 Deluxe high ratio enclosed  
 machines  
 Terminator tailpiece  
 bridge with  
 individual adjustable  
 string saddles  
 Red rosewood stain  
 finish

Also available in Ebony  
 Stain Finish —  
 Model #7681

**CASE: #6234**

Deluxe hard shell  
 shaped

**Super Axe**  
**#7680**  
**Solid Body**  
**Electric**

**NECK:**

Laminated rock maple  
 24¼" scale joined at 16th fret  
 Ebony fingerboard  
 Square block inlaid position markers  
 Inlaid name plate  
 Bound fingerboard and headpiece  
 Truss rod and gear box neck adjustment  
 Nickel silver frets

**BODY:**

Exclusive, easy access double  
 cutaway design  
 16" wide — 1¼" deep  
 Solid body construction  
 Multiple bound edges  
 Arched top and back

**ELECTRONICS:**

Dual humbucking pickups  
 Pickup selector switch  
 Dual tone controls  
 Dual volume controls

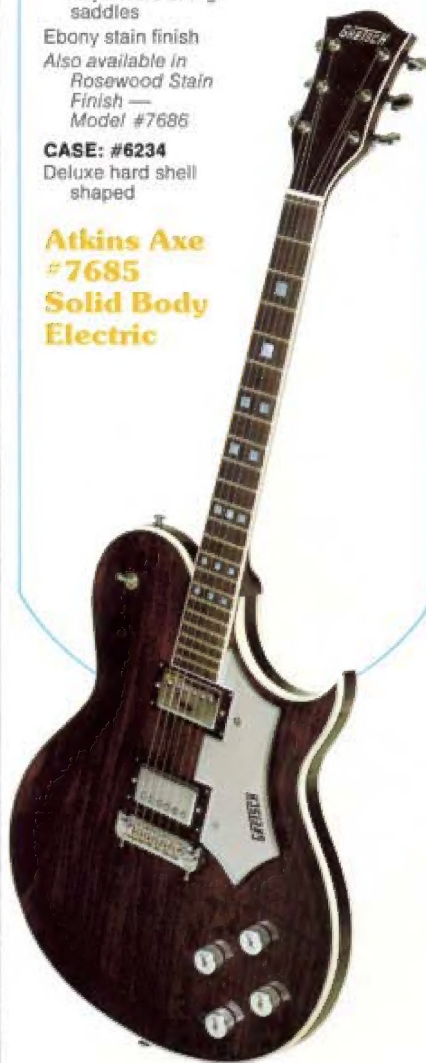
**FEATURES:**

Chrome plated hardware  
 Deluxe high ratio enclosed  
 machines  
 Terminator tailpiece bridge  
 with individual  
 adjustable string  
 saddles  
 Ebony stain finish  
 Also available in  
 Rosewood Stain  
 Finish —  
 Model #7686

**CASE: #6234**

Deluxe hard shell  
 shaped

**Atkins Axe**  
**#7685**  
**Solid Body**  
**Electric**





**NECK:**

Laminated rock maple  
25½" scale-joined at 18th fret  
Ebony fingerboard  
Abalone inlay on fingerboard  
and headpiece  
Multiple binding on fingerboard  
and headpiece  
Adjustable truss rod with gear box  
Nickel silver frets

**BODY:**

17" wide — 2½" deep  
Laminated maple construction  
Multiple inlay on sides  
Multiple binding on body and F holes  
Exclusive easy access cutaway design

**ELECTRONICS:**

Dual sensitive pickups  
Pickup selector switch  
Tone and volume controls for each  
pickup and master volume control  
mounted on guard plate

**FEATURES:**

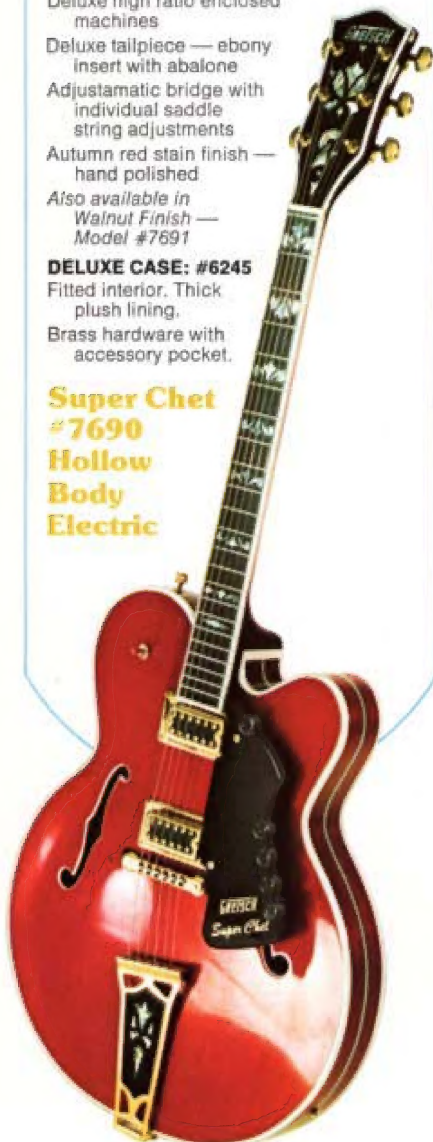
Gold plated metal parts  
Deluxe high ratio enclosed  
machines  
Deluxe tailpiece — ebony  
insert with abalone  
Adjustamatic bridge with  
individual saddle  
string adjustments  
Autumn red stain finish —  
hand polished

Also available in  
Walnut Finish —  
Model #7691

**DELUXE CASE: #6245**

Fitted interior. Thick  
plush lining.  
Brass hardware with  
accessory pocket.

**Super Chet**  
**#7690**  
**Hollow**  
**Body**  
**Electric**

**NECK:**

Laminated rock maple  
Ebony fingerboard  
Adjustable truss rod with gear box  
25½" scale-joined at 18th fret  
Black and white binding on headpiece  
and fingerboard  
Ebonized headpiece — inlaid  
Neo-classic position markers

**BODY:**

17" wide — 2" thick  
Laminated maple construction  
Open-bound sound holes  
Multiple binding  
Double cutaway

**ELECTRONICS:**

Dual high sensitive adjustable pickups  
Tone selector switch  
Pickup selector switch  
Volume control for each pickup  
Master volume control  
(Standby switch omitted)

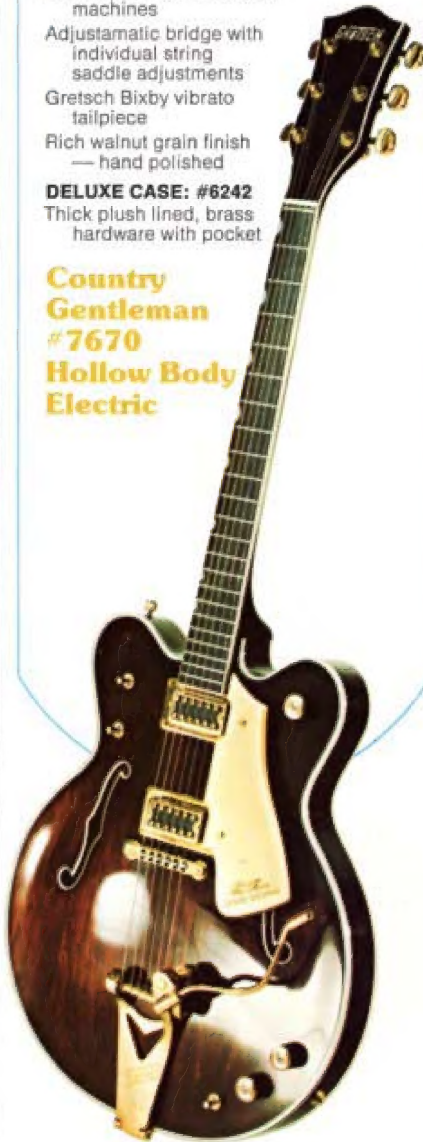
**FEATURES:**

Gold plated metal parts  
Deluxe high ratio enclosed  
machines  
Adjustamatic bridge with  
individual string  
saddle adjustments  
Gretsch Bixby vibrato  
tailpiece  
Rich walnut grain finish  
— hand polished

**DELUXE CASE: #6242**

Thick plush lined, brass  
hardware with pocket

**Country**  
**Gentleman**  
**#7670**  
**Hollow Body**  
**Electric**

**NECK:**

Laminated rock maple  
Rosewood fingerboard  
Adjustable truss rod with gear box  
25½" scale-joined at 18th fret  
Multiple binding on headpiece and  
fingerboard  
Ebonized headpiece — inlaid  
Neo-classic position markers

**BODY:**

16" wide — 2½" thick  
Laminated maple construction  
Open-bound F holes  
Double cutaway  
Multiple binding

**ELECTRONICS:**

Dual high sensitive adjustable pickups  
Tone selector switch  
Pickup selector switch  
Volume control for each pickup  
Master volume control  
(Standby switch omitted)

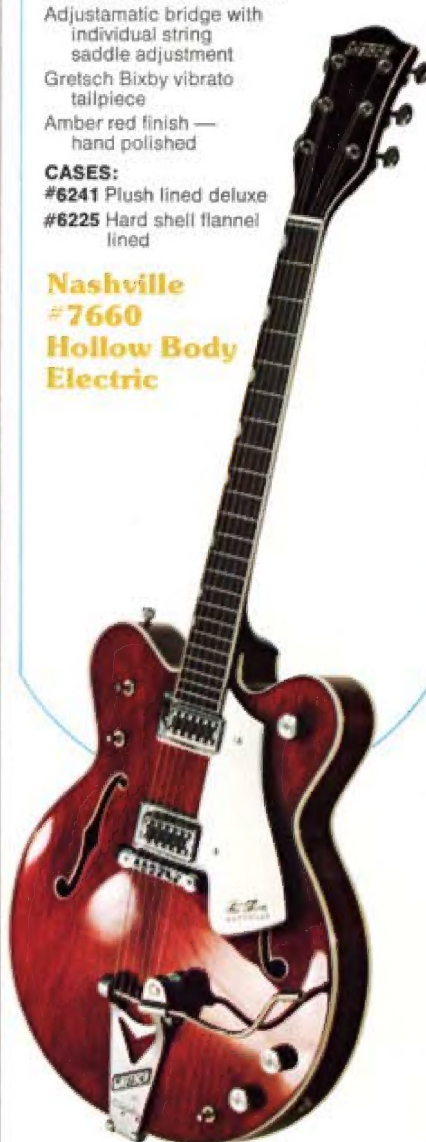
**FEATURES:**

Chrome plated metal parts  
Enclosed geared machines  
Adjustamatic bridge with  
individual string  
saddle adjustment  
Gretsch Bixby vibrato  
tailpiece  
Amber red finish —  
hand polished

**CASES:**

#6241 Plush lined deluxe  
#6225 Hard shell flannel  
lined

**Nashville**  
**#7660**  
**Hollow Body**  
**Electric**





**NECK:**

Laminated rock maple  
 Rosewood fingerboard  
 Adjustable truss rod with gear box  
 24½" scale — joined at the 14th fret  
 Bound fingerboard  
 Neo-classic position markers  
 Ebonized headpiece — inlaid

**BODY:**

16" wide — 2" thick  
 Laminated maple construction  
 Open sound holes  
 Multiple binding  
 Single cutaway

**ELECTRONICS:**

Dual adjustable pickups  
 Tone selector switch  
 Pickup selector switch  
 Volume control for each pickup  
 Master volume control  
 (Standby switch omitted)

**FEATURES:**

Chrome plated metal parts  
 Enclosed gear machine heads  
 Adjustamatic bridge with  
 individual string  
 saddle adjustment  
 Gretsch Bixby vibrato  
 tailpiece  
 Dark cherry red finish —  
 hand polished

**CASES:**

#6241 Plush lined deluxe  
 #6225 Hard shell flannel  
 lined

**Tennessean**  
**#7655**  
**Hollow Body**  
**Electric**

**NECK:**

Laminated maple and walnut  
 Neck lamination continues through body  
 One piece gives super sustain  
 Rosewood fingerboard  
 Inlaid position markers  
 Truss rod and gear box neck adjustment  
 Nickel silver frets  
 24½" scale joined at 18th fret  
 Ivoroid bound fingerboard and headpiece

**BODY:**

12½" wide — 1½" deep  
 Solid walnut  
 Contoured sides  
 Dual cutaway

**ELECTRONICS:**

Dual humbucking pickups  
 Pickup selector switch  
 Dual tone controls  
 Dual volume controls

**FEATURES:**

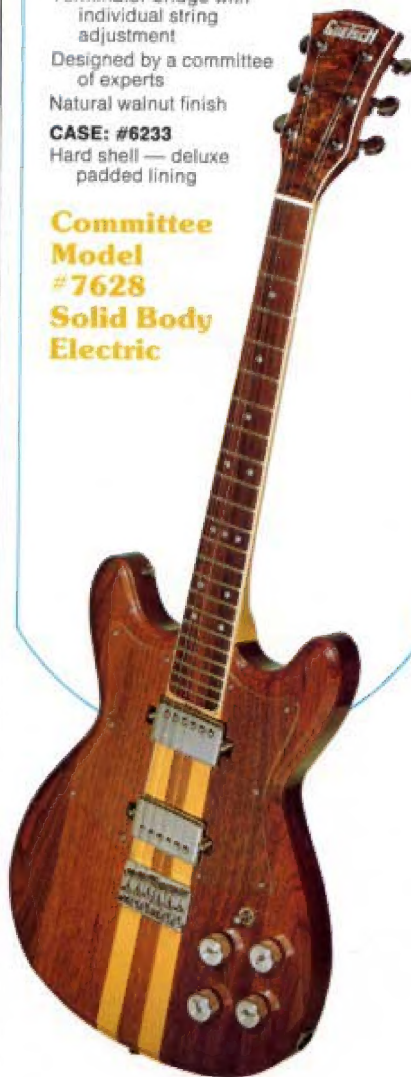
Chrome hardware  
 Enclosed gear machines  
 Transparent guard plate  
 Strings mount thru body  
 Terminator bridge with  
 individual string  
 adjustment  
 Designed by a committee  
 of experts

Natural walnut finish

**CASE: #6233**

Hard shell — deluxe  
 padded lining

**Committee**  
**Model**  
**#7628**  
**Solid Body**  
**Electric**

**NECK:**

Laminated maple and walnut  
 Neck continues through body  
 One piece construction from heel to head  
 Rosewood fingerboard  
 Inlaid position markers  
 Truss rod and gear box neck adjustment  
 Nickel silver frets  
 34" scale joined at 16th fret  
 Ivoroid bound fingerboard and headpiece

**BODY:**

13" wide — 1½" deep  
 Solid walnut  
 Contoured sides  
 Dual cutaway

**ELECTRONICS:**

Bass response pickup  
 Tone control  
 Volume control

**FEATURES:**

Chrome hardware  
 Large open gear machine heads  
 Transparent guard plate  
 Terminator bridge with  
 individual string  
 adjustment  
 Chrome tailpiece cover  
 plate  
 Natural walnut finish

**CASE: #6235**

Hard shell — pile lined

**Committee**  
**Model**  
**#7629**  
**Solid Body**  
**Electric Bass**



**NECK:**

Laminated mahogany  
Rosewood fingerboard  
Bound fingerboard and headpiece  
Neo-classic inlaid position markers  
24 1/2" scale joined at 18th fret  
Adjustable truss rod with gear box  
Inlaid headpiece  
Nickel silver frets

**BODY:**

13 1/2" wide — 1 1/2" deep  
Mahogany body — black top  
Arch top  
Multiple bound edge

**ELECTRONICS:**

Dual humbucking pickups  
Pickup selector switch  
Master volume control  
Dual tone controls  
Dual volume controls

**FEATURES:**

Chrome plated hardware  
Deluxe enclosed gear machines  
Terminator tailpiece bridge with individual string adjustments  
Jet black finish

**CASE: #6238**

Deluxe shaped hard shell

**Roc Jet**  
#7611  
**Solid Body**  
**Electric**

**NECK:**

Laminated rock maple  
Bound rosewood fingerboard  
Western motif block inlay  
Adjustable truss rod with gear box  
Bound, inlaid headpiece  
Nickel silver frets

**BODY:**

13 1/2" wide — 1 1/2" thick  
Mahogany body with western maple top  
Sides inlaid with hand tooled leather  
Breath studs on leather inlay  
Multiple body binding  
Single cutaway  
"G" brand on top

**ELECTRONICS:**

Brilliant dual pickups  
Pickup selector switch  
Tone selector controls for each pickup  
Volume controls for each pickup  
Master volume control

**FEATURES:**

Gold plated hardware  
Enclosed gear machines  
Gretsch "G" tailpiece with Western motif  
Adjustable bridge with individual saddle string adjustments  
Western maple finish

**CASE: #6238**

Hard shell flannel lined

**Country Roc**  
#7620  
**Solid Body**  
**Electric**

**NECK:**

Laminated rock maple  
24 1/2" scale joined at 18th fret  
Rosewood fingerboard  
Inlaid position markers  
Adjustable truss rod with gear box  
Jumbo frets

**BODY:**

12" wide — 1 1/2" thick  
Solid rock maple  
Unique double cutaway  
Contour back  
Inset bottom strap knob

**ELECTRONICS:**

Dual humbucking pickups  
Pickup selector switch  
Tone control  
Volume control

**FEATURES:**

Chrome hardware  
Body guard plate  
Terminator bridge tailpiece with individual string adjustment  
Natural finish  
Also available in Autumn Red Stain Finish — Model #7624

**CASE: #6235**

Hard shell — pile lined

**Model TK 300**  
#7625  
**Solid Body**  
**Electric**





**NECK:**

Laminated rock maple  
Joined at 16th fret  
Rosewood fingerboard  
Inlaid position markers  
Adjustable truss rod with gear box

**BODY:**

Solid rock maple  
13" wide — 1 1/4" thick  
Double cutaway design  
Contoured back  
Inset bottom strap knob

**ELECTRONICS:**

Bass response pickup  
Tone control  
Volume control

**FEATURES:**

Chrome hardware  
Open gear machine heads  
Body guard plate  
Terminator bridge tailpiece with individual string adjustment  
Cover plate  
Natural finish

Also available in Autumn Red  
Stain Finish —  
Model #7626

**CASE: #6235**

Hard shell — pile lined

**Model TK 300**

#7627

**Solid Body  
Electric Bass**

**NECK:**

Laminated rock maple  
Rosewood fingerboard w/ side  
position markers  
Pearl position dots  
Adjustable truss rod with gear box  
24 1/2" scale joined at 18th fret  
Inlaid headpiece

**BODY:**

16" wide — 1 3/4" deep  
Laminated maple  
Solid internal bracing  
Multiple body binding

**ELECTRONICS:**

Dual humbucking pickups  
Pickup selector switch  
Master volume control  
Dual tone controls  
Dual volume controls

**FEATURES:**

Solid mount terminator with  
tailpiece bridge  
Individual saddle string  
adjustment  
Chrome hardware  
Enclosed gear machines  
Black guard plate and  
control knobs  
Red rosewood stain finish

**CASE: #6227**

Hard shell flannel lined

**Broadcaster**

#7609

**Hollow Body  
Electric**

**NECK:**

Laminated rock maple  
Ebony fingerboard  
Block Inlay  
Adjustable truss rod with gear box  
25 1/2" scale — joined at 14th fret  
Multiple binding on fingerboard  
and headpiece  
Inlaid headpiece  
Nickel silver frets

**BODY:**

17" wide — 2 3/4" thick  
Laminated maple construction  
Ivory bound edges and F holes  
Single cutaway

**ELECTRONICS:**

Dual high sensitive adjustable pickups  
Pickup selector switch  
Tone controls for each pickup  
Volume controls for each pickup  
Master volume control

**FEATURES:**

Gold plated metal parts  
Deluxe high ratio gear  
enclosed machines  
Adjustable bridge with  
individual string  
saddle adjustments  
Translucent guard plate  
Special design tailpiece  
Natural finish —  
hand polished  
Also available in Antique  
Maple Finish —  
Chrome Hardware  
Model #7577

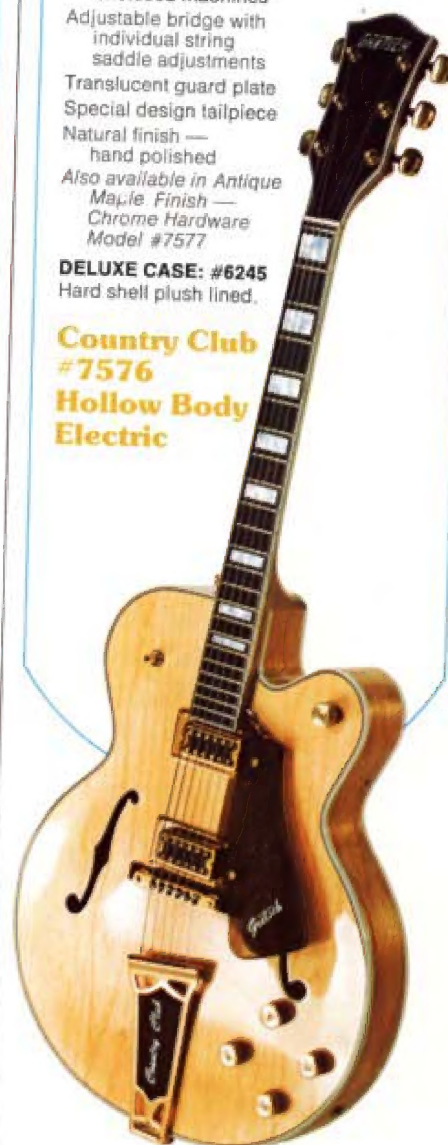
**DELUXE CASE: #6245**

Hard shell plush lined.

**Country Club**

#7576

**Hollow Body  
Electric**





## Guitar Cases

### SHAPED HARD SHELL

#6245 17" Full Body Plush

#6242 17" Thin Body Plush

#6241 16" Full Body Plush

#6234 16" Thin Body Plush

#6238 For Solid Body Plush

#6225 16" Full Body Flannel

#6227 16" Thin Body Flannel

### SQUARE HARD SHELL

#6233 Solid Body Plush

#6235 Solid Body Bass Plush

### TO FIT MODELS

7593 - 7690 - 7691

7576 - 7577

7595 - 7594 - 7670

7660 - 7655

7680 - 7685 - 7681

7686

7611 - 7620

7660 - 7655

7609

### TO FIT MODELS

7624 - 7625 - 7628

7626 - 7627 - 7629

### GUITAR CORDS — NOISELESS

#6347 20' Straight — Metal Plugs

#6348 20' Coiled — Metal Plugs

### GUITAR STRAPS

#6339 Hootnanny — Regular

#6340 Hootnanny — Wide

### GUITAR PICKS

#6772 Broad Oval

Thin — Medium — Heavy

### MISCELLANEOUS

#6320 Guitar Polish Cloth

#6399 Guitar Polish and Cleaner



1801 GILBERT AVENUE • CINCINNATI, OHIO 45202